



Dear Sponsor,

On December 9, 2009 SHADE Foundation of America will be hosting the third annual Holiday Bubbles & Bites charity event at The Ritz-Carlton, Boston Common. Bubbles and Bites is hosted by Curt and Shonda Schilling and will feature a holiday gift auction, champagne stations, and cuisine prepared by Boston's top chefs. We invite your company to take advantage of the sales and marketing power of this highly publicized event by becoming a sponsor.

SHADE Foundation of America's mission is to *eradicate* melanoma through the *education* of children and the community in the *prevention* and *detection* of skin cancer and the *promotion* of sun safety. SHADE Foundation of America was founded in 2002 by Shonda Schilling. Shonda very publically overcame malignant melanoma and established SHADE after overwhelming responses from others afflicted by skin cancer.

Skin cancer is reaching epidemic levels. Considering that one in five children is destined to battle skin cancer in their future and with 11,000 deaths due to skin cancer each year, it is crucial that efforts are made to quell these numbers. SHADE Foundation of America believes that educating children on how to be proactive towards skin cancer is an effective course of action in preventing a disease that one million people each year will be diagnosed with just in the United States.

Your support of Bubbles and Bites will allow SHADE to continue to administer and grow our very successful nationwide prevention, awareness, and education programs. These programs include: SunWise with SHADE National Poster Contest, Limit the Sun, Not the Fun! Summer Program, SHADE Covers, and our award winning "Skin Cancer Self Exam DVD."

Skin cancer is 95% preventable when proper precautions are taken and 95% curable when detected and treated early. Positive as these statistics are, they mean little if people are not aware of how to prevent and detect skin cancer. With targeted, persistent efforts we can alleviate the human and monetary costs of skin cancer.

Please contribute to the positive impact we are making against skin cancer by becoming a sponsor. We appreciate your due consideration.

Sincerely,

Sue Gorham
Executive Director

Shonda Schilling
President